

News Release

Size Matters: Hyundai Motor's Smallest EV Revealed

- Hyundai revealed teaser images and video of mini EV based on '45' Concept
- One-of-a-kind EV features Emotion Adaptive Vehicle Control (EAVC) technology
- Details to come on plans to offer unique mobility experience to young customers

SEOUL, October 27, 2020 – Hyundai Motor Company today revealed the first glimpse of its smallest EV yet, with a video sketching its unique and innovative construction.

This petite EV's exterior style is based on the '45' EV concept that Hyundai presented in 2019 at the International Motor Show (IAA) in Frankfurt. Hyundai's designers adapted the signature 'kinetic cube lamp' design of '45' along with its angular yet smooth profile to create this yet-to-be-named EV that sports a Performance Blue exterior color with orange accents.

This 'little engine that could' packs two DC motors that push it to the blistering top speed of 7 km/h. Only the bravest souls will take the wheel of this speedster. To boost driver confidence, Hyundai designers took inspiration from motorsports by placing just one seat in the middle of the car.

In keeping with the 45's design heritage theme, Hyundai has built this unique passenger vehicle out of a traditional eco material – wood. This new EV does not have an officially rated driving range yet, but driver's laughter is believed to fuel the vehicle to travel further based on its Emotion Adaptive Vehicle Control (EAVC) technology.

Further details will be revealed soon on how this one-of-a-kind EV will offer a unique mobility experience for young customers.

Please visit the following link to see how the electric minicar was built: [Link](#)

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About Hyundai Motor Company

Established in 1967, Hyundai Motor Company offers a range of world-class vehicles and mobility services in more than 200 countries. Hyundai Motor sold more than 4.4 million vehicles globally in 2019, and currently employs some 120,000 personnel worldwide. The company is enhancing its product lineup with vehicles designed to help usher in a more sustainable future, while offering innovative solutions to real-world mobility challenges. Through the process Hyundai aims to facilitate 'Progress for Humanity' with smart mobility solutions that vitalize connections between people and provide quality time to its customers.

More information about Hyundai Motor and its products can be found at:
<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

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